

NEWSLETTER

October 2025 (Volume 3, Issue 10)

Our Mission



You will notice a specific and intentional focus on our mission statement in 2026. This is because our mission is why we exist. It is also what anchors our wide range of projects. As explained by BroadSource, "Nonprofit missions establish boundaries that frame the appropriate course of action. The mission statement provides the basis for judging the success of the organization and its programs. It helps to verify if the organization is on the right track and making the right decisions."

Here is our mission statement:

The Syracuse Urbanism Collective strives to build access to human-centered, walkable, vibrant communities and spaces for all. Our goal is to enhance the urbanism of Syracuse through physical installations and programming in public space, as well as advocacy on policy and design.

So, we are urbanist advocates. Those of you who attended the Advocacy and Activism: 101 workshop learned the subtle, yet significant difference between advocacy and activism. Although members of the Collective may be activists individually, the Syracuse Urbanism Collective focuses on advocacy.

What does this mean? Well, the accepted definitions of these terms help quite a bit. Activism is typically defined as direct action that may oppose and/or subvert established systems. Advocacy is typically defined as supporting something through discourse, persuasion, and action within established systems.

As advocates, we not only welcome opportunities to meet with and partner with local businesses, governments, and organizations, but also, we rely on these harmonious partnerships because that is how we ensure we are able "to build access to human-centered, walkable, vibrant communities and spaces for all" and "enhance the urbanism of Syracuse through physical installations and programming in public space, as well as advocacy on policy and design."

Become a Leader! Lead a Workshop and/or a Project



We are continuing our Workshop Series in 2026. As explained in the Advocacy and Activism workshop, all kinds of activities and information fit under the advocacy umbrella. Please share your knowledge with the rest of the collective!

As long as your workshop matches our mission, we will promote it and book the space. Even if your idea is not fully formed, you can contact Jaynelle for help with it.

If you have workshop ideas, please send an email to Jaynelle's direct email address or contact@syracuseurbanism.org. Please be sure to put "Jaynelle" in the subject line as this workshop series is my project and I am the person who schedules the workshop locations.

If you have an idea for a general project, please let us know. Send an email to contact@syracuseurbanism.org. Please put "Project Idea" in the subject line.

November Workshop: Dungeons & Dragons!



Those of you who attended our January 2025 meeting know how important creative imagination is to the Collective. Therefore, it should come as no

surprise that our third and final workshop of 2025 is a Dungeons & Dragons workshop.

Presenter: Dylan

When: Wednesday, November 5, 2025, from 6:00 pm to 7:15 pm.

Where: Betts Branch Library, 4862 S Salina St, Syracuse, NY 13205.

You do not need to bring anything for the workshop. However, there will be small raffle prizes at the end of the workshop!

No tickets are necessary. We will meet in the large community room.

Looking Toward Winter



It is no secret that many people suffer from varying degrees of sadness and depression during the cold weather months. Although there is a slight difference of opinions regarding what is and what is not holiday sadness, the winter blues, or seasonal affective disorder, experts agree that our moods can improve by being active outdoors. If this is news to you, I highly recommend reading this very brief article: The Physical and Mental Benefits of Getting Outside in the Winter.

If members want fun and engaging ways to get outside and remain active during the winter months, please let Jaynelle know at the upcoming November meeting.

SUC Social



We have a new WhatsApp group in the Syracuse Urbanism Collective community: SUC Social. This is a purely social group. We will provide real time updates on events and coordinate meetups within this group.

New Meeting Locations: November Meeting at ArtRage Gallery



We promised changes in 2025, and we have been true to our word. Our meetings are significantly shorter, more interactive, and more collaborative. We are continuing these changes with our meeting locations. Our meetings will highlight various locations in the beautiful city of Syracuse.

Our November 25, 2025, meeting will be at <u>ArtRage Gallery</u> at 6:00 pm. The address is 505 Hawley Ave, Syracuse, NY 13203.

FYI, if you ever want to verify where our monthly meetings are, you can simply check our <u>calendar</u>.

More Syracuse News



General Information

Please stay up to date on community events and infrastructure improvements throughout the city. The <u>Syr.Gov</u> site includes updates on the <u>Community Calendar</u>, the <u>Public Meeting Calendar</u>, the <u>Municipal Sidewalk Program</u>, and <u>Bicycle Infrastructure</u>.

Call for Features



Would you like your organization, project, or event featured in the Syracuse Urbanism Collective newsletter? Please send the following to syracuseurbanism@gmail.com:

- 150-200 word description of your organization, project, or event.
- · Picture or image you would like to accompany your feature.
- Deadline/special dates for projects and events.
- Contact person for any follow up questions.
- · Put "Jaynelle" in the subject line.

November Meeting



Our November meeting is Tuesday, November 25, 2025, at 6:00 pm.

Location: ArtRage Gallery, 505 Hawley Ave, Syracuse, NY 13203.

FYI, if you ever want to verify where our monthly meetings are, you can simply check our <u>calendar</u>.

You are receiving this newsletter because you became a member of the Syracuse Urbanism Collective. If you wish to no longer be a member of the Syracuse Urbanism Collective, please send a message to SyracuseUrbanism@gmail.com with "unsubscribe" in the subject line. You will no longer receive any communication from Syracuse Urbanism Collective if you do so.